

*Simplicity, service and science
in urinary and gastro-intestinal
diagnostics*

*This is Roy.
Thanks to you
and **MMS**, he was
diagnosed faster
and better.*



Medical Measurement Systems

makes measurement simple

It could happen to any of us

For some people, complaining to friends about their bad back, their heart condition, or their joints is as normal as talking about the weather. But when they're having problems with their urinary or gastro-intestinal (or digestive) tract, they are less inclined to discuss them in public. They experience their condition not only as painful but also as distressing and socially embarrassing.

And yet, at some point in our lives, many of us will find ourselves having to deal with such ailments – either directly, or in our partners, parents or children. It is estimated, for instance, that at least one-third of women experience urinary incontinence at some point during their lifetime, while about a quarter of men over the age of 60 have urination problems. Moderate or severe heartburn (reflux) is suffered regularly by one in five people.

Significantly, the incidence of all these problems increases with age. Given the pace at which populations in many countries are now ageing, quick, cost-effective and accurate diagnosis of these ailments will therefore be essential – for patients, medical staff and healthcare providers alike.

MMS – a world leader

MMS, based in the Netherlands, is a world leader in the development, manufacture and distribution of equipment for measuring liquid flows, pressure and muscle activity (EMG) in the urinary tract, and for measuring acidity, impedance and motility in the gastro-intestinal tract. Our customers are mainly academic medical centers, hospitals, diagnostic clinics and large general practices. Working together with customers, we seek to make a substantial contribution to the rapid diagnosis of ailments affecting these areas of the body.



Ohmega

A small and lightweight ambulatory pH-Impedance recorder to diagnose Gastroesophageal Reflux Diseases.





Understanding the needs of our customers

At MMS, we invest considerable time and effort into understanding our customers' situation, their requirements and their challenges. We understand, above all, their need for simplicity, in the form of systems that are not merely accurate but also easy to use, easy to expand and easy to upgrade. We also realize that the purchase of one of our systems does not mark the end of our connection with a customer. On the contrary, it marks the beginning of a long-term, two-way relationship of cooperation and trust. Finally, we understand that medical professionals look to us to supply them with the very latest technological innovations in a form that they can immediately apply in their work.

1 **Simplicity – the future of healthcare**

Inevitably, today's medical technologies and techniques are often complex. To ensure that they are applicable in practice, it is therefore essential that any processes that can be simplified should be simplified. Simplicity is especially important to our customers and their patients because a whole range of benefits – medical, operational and financial – flow directly and indirectly from it.

2 **Service – the basis of trust**

We understand that our customers appreciate a high level of service – and we provide that in various ways. Your local MMS partner is always ready to answer queries or resolve practical problems. We also offer regular training programs to ensure that medical staff extract full benefit from their MMS equipment. For physicians, we arrange on-site training sessions and webinars in which we share with them the latest insights and developments in the field, as we see them. At the same time, we also exchange ideas with them about their own changing situation and the new challenges they meet.

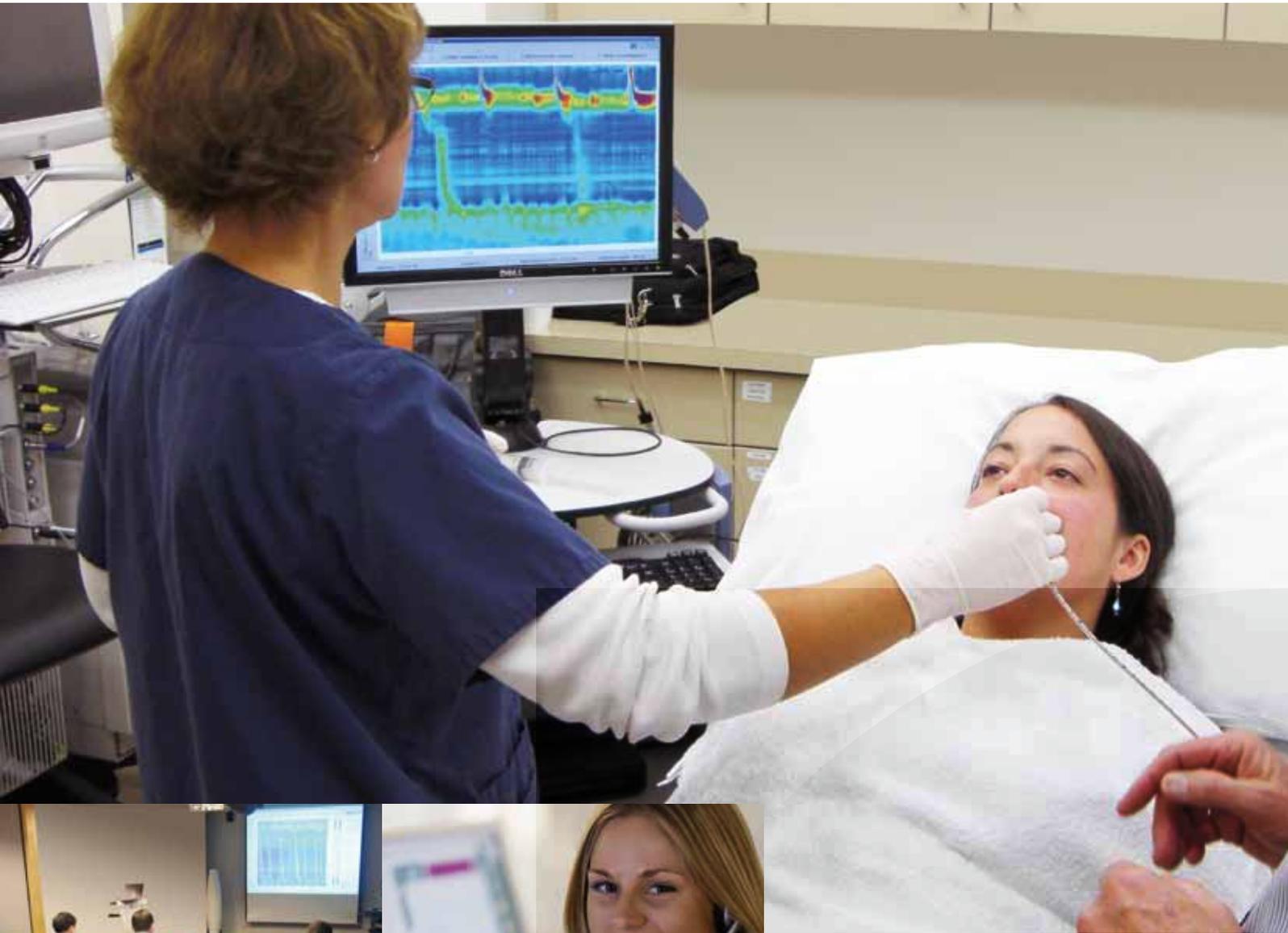
3 **Science – the source of new benefits**

Our customers are keen to offer their patients the benefits of the latest technologies. At MMS, we are well-placed to help them to do just that. Science is in our genes: our founders met as engineering students at the University of Enschede. Since they established the company in 1988, MMS has developed a strong tradition of pioneering research, combined with a clear understanding of clinical realities. Today, we are at the forefront of developments in our field. As a result, where appropriate, we can quickly incorporate new technologies into our products, so that customers can always be sure they are acquiring the most advanced equipment available.

Solar Gold

A high technology and complete Urodynamic system to diagnose urinary disorders such as Stress Incontinence and Bladder Outlet Obstruction.





The power of innovation

At MMS, we believe in the power of innovation. Our R&D scientists are continuously working to come up with innovations that help physicians improve the accuracy of their diagnosis, the efficiency of their practice and the degree of comfort they can offer their patients. For instance, MMS was the first company to incorporate high-resolution pressure recording for the gastro-intestinal tract in a commercially available system – an advance that makes diagnoses of motility disorders more accurate and easier to perform. Other innovations we have introduced enable staff to perform more procedures in the same amount of time, speeding up return on investment, offering patients diagnosis sooner than would otherwise be possible, and giving both patient and doctor greater peace of mind.

A dynamic team

Led by the company's founders, MMS's workforce is a lively mix of experienced talent and youthful creativity. We believe our strength lies in the way we draw inspiration from each other as we work together to achieve our goals. We are driven by a passion for developing innovative technological solutions to complex problems within our field. While doing so, however, we try never to lose sight of the people we are ultimately doing it for – the patients and the doctors who are working to help relieve their problem. The result is a highly dynamic working environment, in which technological expertise, medical insight and practical ingenuity combine to create workable, cost-effective solutions for human problems.

Global presence

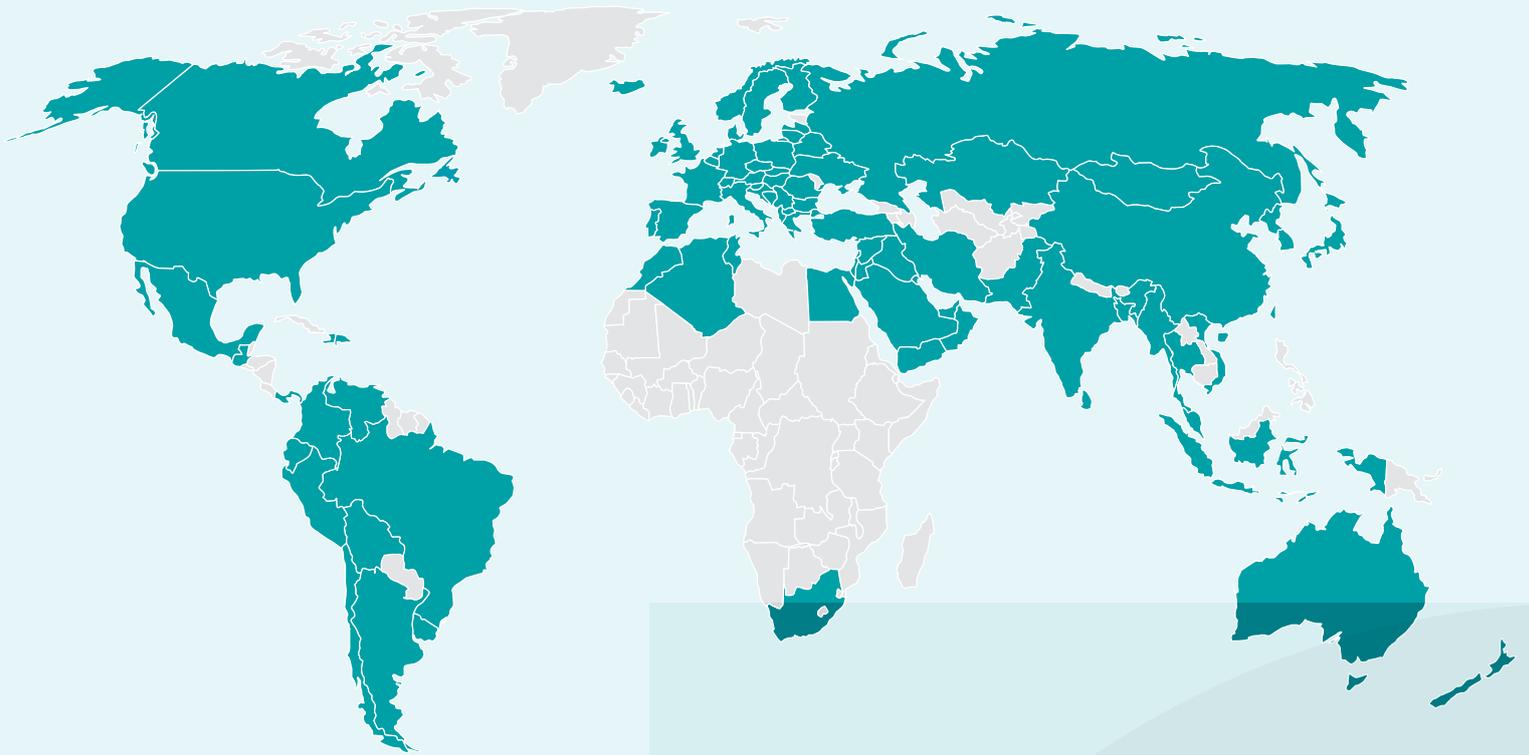
MMS is based in Enschede, a thriving industrial center and lively university town in the east of the Netherlands. Our new purpose-built premises are home to R&D and manufacturing facilities, as well as marketing and management operations. MMS also has offices in the USA and Germany. In other countries, a special role in our operations is played by our global network of authorized distributors. We work closely with them to ensure they are always able to respond quickly to questions, problems or requests, with expert assistance and advice, based on sound knowledge of MMS systems and our customers' situation. To find out more about MMS, please contact us at our head office, at one of our branch offices or through one of our distributors.

'Science is in our genes: we met as engineering students at the University of Enschede.'

Jan-Willem van der Wal

Arjen de Weerd

Founders and owners of MMS



*Meet MMS in our main offices,
through one of our 60 dealers
or at www.mmsinternational.com*

Head office

Medical Measurement Systems B.V.

P.O. Box 580
7500 AN Enschede
The Netherlands
T +31 (0) 53 480 3700
F +31 (0) 53-480 3701
E info@mmsinternational.com
I www.mmsinternational.com

Visiting address:

Colosseum 25
7521 PV Enschede
The Netherlands

Medical Measurement Systems USA, inc.

383 Central Ave, Suite LL40
Dover, NH 03820
USA
T +1 (0) 603 - 750-0037
F +1 (0) 603 - 750-3155
E info@mmsusa.net
I www.mmsusa.net

MMS Deutschland GmbH

Postfach 10 10 27
D-46210 Bottrop
Deutschland
T +49 (0) 20 41 55 80 10
F +49 (0) 20 41 55 80 11
E vertrieb@mmsinternational.com
I www.mms-deutschland.de

MMS Nederland

Postbus 580
7500 AN Enschede
Nederland
T +31 (0) 53 480 3700
F +31 (0) 53 480 3701
E info@mmsinternational.com
I www.mmsonline.nl



makes measurement simple

① **Simplicity >**
Designed for ease-of-use

② **Service >**
Superior support and training

③ **Science >**
Continuous innovation

